

**ITEM 16. TENDER - LIGHTING OF THE SYDNEY HARBOUR BRIDGE AND
CIRCULAR QUAY BUILDINGS FOR THE 2016 AND 2017 SYDNEY
CHINESE NEW YEAR FESTIVALS**

FILE NO: 2015/465362

TENDER NO: 1557

SUMMARY

This report provides details of the tenders received for lighting of the Sydney Harbour Bridge and Circular Quay buildings for the 2016 and 2017 Sydney Chinese New Year festivals.

The Chinese New Year Festival is a celebration of the Lunar New Year. The 2016 Festival, to be held from Saturday 6 February to Sunday 21 February 2016, will celebrate the Year of the Monkey. The dates for the 2017 Festival are yet to be confirmed.

As a new activation, the City is seeking to light the Sydney Harbour Bridge in red, to highlight architectural features, on key nights of the 2016 and 2017 Festivals. In addition, the City is planning to light a key building at Circular Quay in red to match the lighting of the Sydney Harbour Bridge. This activation is aligned to an agreement with a principal Festival sponsor. Should the agreement with the sponsor not be executed, the activation will not proceed.

The lighting of this iconic location of state significance and surrounding buildings for the Sydney Chinese New Year Festival will position Sydney as a truly global city by supporting the Sydney 2030 Global City vision. The project will support the City's tourism and retail action plans by bringing visitors and tourists to the City to witness and interact with the activations associated with the Chinese New Year Festival, with the Sydney Harbour Bridge lighting as an anchor activation of the Festival.

This report recommends that Council accept the tender offer of Tenderer 'A' for lighting of the Sydney Harbour Bridge and Circular Quay buildings for the 2016 and 2017 Sydney Chinese New Year Festivals.

RECOMMENDATION

It is resolved that:

- (A) Council accept the tender offer of Tenderer 'A' for lighting of the Sydney Harbour Bridge and Circular Quay building for the 2016 and 2017 Sydney Chinese New Year Festivals for a period of two years, contingent on the City executing the sponsorship agreement with the principal sponsor; and
- (B) authority be delegated to the Chief Executive Officer to negotiate, execute and administer the contracts relating to the tender.

ATTACHMENTS

Attachment A: Tender Evaluation Summary (Confidential)

(As Attachment A is confidential, it will be circulated separately from the agenda paper and to Councillors and relevant senior staff only.)

BACKGROUND

1. The lighting of Sydney Harbour Bridge and Circular Quay buildings forms part of a sponsorship agreement the City is negotiating with a principal sponsor. As part of this contract, the City is to light the Sydney Harbour Bridge, Sydney Opera House and a building in the Circular Quay area in red as part of the Sydney Chinese New Year Festival. In Chinese culture, the colour red symbolizes good fortune and joy. Red is found everywhere during Chinese New Year and other holidays and family gatherings.
2. The Sydney Harbour Bridge, Sydney Opera House and buildings will be lit for three nights over the 2016 Festival, Saturday 6 February through to Monday 8 February 2016, and over three nights for the 2017 Festival.
3. The switching on of the bridge lighting is to coincide with the launch of the festivals scheduled for Dawes Point.
4. The tender for the lighting of the Sydney Harbour Bridge and Circular Quay buildings was structured into mandatory and optional deliverables, allowing the City to assess and accept tender submissions that would fit within the allocated project budget.
5. Mandatory items in the tender included the lighting of the architectural elements of the Sydney Harbour Bridge. Optional items in the tender included six landmark buildings in the Circular Quay precinct.

INVITATION TO TENDER

6. The tender was advertised in The Sydney Morning Herald, The Daily Telegraph and on the City's eTendering website Tenderlink on Tuesday 29 September 2015. The tender closed on Thursday 22 October 2015.

TENDER SUBMISSIONS

7. Two submissions were received from the following organisations (listed alphabetically):
 - Mandylights Pty Ltd
 - Ramus Lighting Pty Ltd
8. No late submissions were received.

TENDER EVALUATION

9. All members of the Tender Evaluation Panel have signed Pecuniary Interest Declarations. No pecuniary interests were noted.
10. The relative ranking of tenders as determined from the total weighted score is provided in the confidential Tender Evaluation Summary – Attachment A
11. All submissions were assessed in accordance with the approved evaluation criteria being:
 - (a) the lump sum price and schedule of prices;

- (b) demonstrated capacity and capability of the organisation and key personnel including contractors to provide the services;
- (c) demonstrated experience working with government agencies to place a creative installation on infrastructure of State significance;
- (d) suitability and detail of the proposed methodology
- (e) environmental management
- (f) Work Health & Safety; and
- (g) financial and commercial trading integrity including insurances

PERFORMANCE MEASUREMENT

12. Performance will be evaluated at regular intervals and on completion of the contract against the following key performance indicators:
- (a) key objectives/ deliverables;
 - (b) quality of work;
 - (c) time;
 - (d) reporting;
 - (e) communication; and
 - (f) WHS compliance.

FINANCIAL IMPLICATIONS

13. Additional funds are required for this project, as it was not scoped or allowed for as part of the 2015/16 operational budget. Funding for the project is contingent on executing a sponsorship agreement between the City and a major sponsor. If the sponsorship agreement is not executed, the project will not proceed.

RELEVANT LEGISLATION

14. The tender has been conducted in accordance with the Local Government Act 1993, the Local Government (General) Regulation 2005 and the City's Contracts Policy.
15. Attachment A contains confidential commercial information of the tenderers and details of Council's tender evaluation and contingencies which, if disclosed, would:
- (a) confer a commercial advantage on a person with whom Council is conducting (or proposes to conduct) business; and
 - (b) prejudice the commercial position of the person who supplied it.
16. Discussion of the matter in an open meeting would, on balance, be contrary to the public interest because it would compromise Council's ability to negotiate fairly and commercially to achieve the best outcome for its ratepayers.

CRITICAL DATES / TIME FRAMES

17. The proposed time frame is as follows:

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| (a) Successful supplier notification cut-off date | 18 December 2015 |
| (b) 2016 Event, operational | 6 – 8 February 2016 |
| (c) 2017 Event, operational | 28 – 30 January 2017 |

ALEX BOWEN

Acting Director City Life

Paul Davison, Business Manager Events